



ARTI-FACTS

a monthly newsletter for members of the

Santa Clarita Artists' Association

Celebrating 20 Years! 1989 - 2009

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PRESIDENT'S MESSAGE

by Laurie Morgan



Our membership is comprised of many types of artists as well as many different personalities. Each member has thoughts about which direction the association should take. But which is the right direction?

In the 4 years that I have been a member I've seen enormous changes. What was once a small grassroots "club" has grown to be a major player in the community of Santa Clarita. We are getting press coverage, we are asked to participate in many city and county events, we have members' art exhibited around town and our members are asked to be judges for art contests. So, where do we go from here? Choosing the direction is very important, but I think working together towards that direction is the key to achieving it. So, the question again...which is the right direction?

Do we want fewer venues and more events? Do we want our members' art in every shop and restaurant in Santa Clarita or do we want greater involvement in City and Community events? No matter which direction we take, nothing will happen unless we have participation from our members. Right now your board makes the decisions. We choose activities and plans that we know we can handle. We are a small percentage of our membership. Imagine what we could do with the help, experience and contacts of the entire 115 members!

It would be a shame to choose a perfect path and then not be able to move down it because of lack of volunteers. "Because even if you are on the right track, you'll get run over if you just sit there". Let's not get run over. Let's choose that path and move forward!

"Don't say you don't have enough time. You have exactly the same number of hours per day that were given to Helen Keller, Pasteur, Michelangelo, Mother Teresa, Leonardo da Vinci, Thomas Jefferson, and Albert Einstein."

—H. Jackson Brown

GENERAL MEMBERSHIP MEETING COMMUNITY ROOM AT THE WESTFIELD TOWN CENTER

Monday, July 20, 7PM

Our July General Membership Meeting will feature watercolor artist and teacher, Chris VanWinkle. Chris will demonstrate making a painting from a sketch that was done on location. Chris will emphasize working from value, with a design plan, and with impressionist technique. He will bring some sketchbooks, some show-and-tell paintings and provide three small paintings for our raffle.

Chris is a California artist with roots in Canada. His art studies include Ontario College of Art, Toronto; Citrus College, Glendora, CA; and the Art Center College of Design, Los Angeles, California. He has studied extensively with Robert Hallett and with the legendary Milford Zornes. He further studied with Robert E. Wood, Frank Webb, George James and Henry Fukuhara. Chris taught Yosemite and Sequoia workshops for the past 25 years and was selected one of the "top twenty" art instructors by Watercolor Magazine.



"60 MINUTES WITH AN ARTIST" ART LECTURES

Tandy Zorba

Sunday, July 19, 2pm - 3pm

Mark your calendar to come to the Valencia Library Community Room to hear Bob Hernandez, the sixth guest art lecturer in the series.

60 MINUTES WITH AN ARTIST was created to give the community the opportunity to have Extended Art Education Learning about the process of creating a painting. Each lecture is being filmed by Leland Thomas. Lee will create DVD's from the film and the films will be seen on

(Continued on page 2)

(Continued from page 1)

SCV-TV . The SCAA is now producer of their own TV programs that will be seen on SCV-TV. There are guest art lecturer' scheduled for August, September, October and November and the dates will be announced for each art lecture.

On Saturday, December 5th, a HOLIDAY BOUTIQUE will be held at the Community Room in the Valencia Library. Every artist who has been an Art Lecturer will have small paintings, drawings, prints and collages to sell. Watch for more details.

Jaylene Armstrong
Coordinator of "60 MINUTES WITH AN ARTIST"

FEATURED WEBSITE HOMEPAGE ARTIST FOR JULY: ZONY GORDON

Every month a member that volunteers frequently is selected at random to be the Featured Artist of the Month. Three(3) images of their art, a headshot and a bio is displayed on the SCAA's website's homepage for an entire month. For August the featured artist will be Yvonne Angel.

Please contact Diane Bruckner as soon as possible: dianebruckner@aol.com, 661.252.8416.

Deadline to submit your art images, headshot and bio is the 25th of the month preceding the month you are featured. (e.g.- if you are the featured artist for June, you need to send your info by May 25th) Images should be 72 dpi, and no larger than 4" x 6". Text can be as much as you like. All should be sent attached to an email. If you don't have email you can take photos and text to any office supply store and they will scan them and put them on a CD that you can then mail to Diane.

ART COMPETITION. EYE OF THE BEHOLDER: EYE OF CA

Jacque Berg is the project manager for a California arts competition called Eye of the Beholder: Eye of CA. It is an arts competition to commission a public works piece for the non-profit, Second Family. The commission is \$5,000.

One of the board of directors of Second Family is from Santa Clarita and wanted her to reach out to our organization to see if any of our members would like to submit. Applicants can read the rules and requirements at www.eyeofca.com and the application process is short. They are looking for uplifting and positive ab-

TOURNAMENT PLAYERS CLUB

The SCAA Exhibiting artists at the TPC (26550 No. Heritage View, Valencia) will be have an **Artists Reception Night** on Thursday, July 23, 2009, 6-8 P.M. Newhall Room.

All SCAA members and TPC Members and families are invited to attend the event! Celebrate with your Co-artists that are on exhibit or have exhibited in the past. Wine and Hors D'oeuvres will be served!

For inquiries, call Jaylene Armstrong (661) 255-3050 or Zony Gordon (661) 255-5554

ART CHANGE-OUTS

Artistic Smiles

Thursday, July 23rd, 2009 Time: 8:30 AM to 12:30 PM. Questions: Call Jackie Nichols: 661-259-1528 or email me: nicholski@sbcglobal.net

stract images painted with acrylic and/or oils.

For any applicants please be sure to notate you are a member of the Santa Clarita Artists' Association. If interested go to www.eyeofca.com, do not respond to the SCAA.

CANYON THEATRE GUILD HALLWAY GALLERY 24242 MAIN ST. OLD TOWN NEWHALL

Romeo Downer will exhibit in the theater's Hallway Gallery for the comedy **Who was that Lady I Saw you With?** July 31 – Aug 29. Following Romeo will be "Chasing Open Spaces" members Laura Wambsgan and Lorelle Miller for **Phantom** Sept. 26 – Oct. 31 Come support live theater in Santa Clarita – *and our members' artwork on display!* For reservations call (661) 799-2702. To exhibit at the CTG please contact Laurie Morgan at love2paint@rmorgan.net or (661) 244.7689.

PLEIN AIR PAINT OUT

Thursday, July 23 9:30am to 12:30pm

This month we are going on a field trip to Malibu. We'll meet and paint at the beach, 9:30 – 12:30, have lunch and end the day by visiting the Frederick R. Weisman Museum of Art on the Pepperdine University campus to view the "On Location in Malibu

(Continued on page 3)

(Continued from page 2)
2009” exhibit.

The exhibition consists of paintings of Malibu created especially for this exhibition by Artist Members of the California Art Club, and curated by Dr. Michael Zakian, Director of the Weisman Museum. The exhibition is part of the California Art Clubs Centennial project to preserve and document California's heritage through art.

Directions: 5 Freeway south to the 405 Freeway south to the 101 Freeway west, exit at Las Virgenes Road, proceed 10 miles west through Malibu Canyon, turn left at Pacific Coast Highway, travel 1.5 miles east. Entrance for parking and the nature area is at Cross Creek Road. We will caravan to lunch and the museum, which are all very close.

There is a small parking fee at the beach; the museum entry and parking are free. It is a difficult location for the handicap. When you are packing to come, remember it can be windy on the beach and you might want a hat and sunscreen. It would be helpful to let us know you are coming so we can be on the lookout for you. On the day of the paint out we will have our cell phones for your convenience.

Laura Wambsgans 818 625-0446 (cell)
Lorelle Miller 661 406-6706 (cell)



VAL VERDE ART

Melissa Wilson is a Cal Arts student who grew up in Val Verde and is trying to gather a collection of art about Val Verde for the community to permanently keep and hopefully display. She plans to work with the community center to exhibit all the art donations sometime this year. Val Verde has a rich yet poorly documented history and her goal is to try and preserve history now through art. If anyone has art about Val Verde they

would like to donate or loan it would be greatly appreciated and hopefully a historic collection to be a part of. Please contact: Melissa Wilson
Mwilson@alum.calarts.edu
(661) 600-5544

ART 'N THE PARK FEST—AUGUST

Home Arts & Quilt Show, Fine Art & Handmade Craft Fair, entertainment and exhibits. This is scheduled for Saturday, August 15th, from 9am to 4pm. Contact Al Ewing from the County Parks and Recreation for entry information: (661) 259-1750

“MY AMERICAN FLAG” ART SHOW

American Flag Art Show exhibits. Objective & Subjective Flags, all media, 6th through 12th Grades and adult. Hart Hall. July 3 - 5, 11:00am to 4:00 pm. Contact Al Ewing from the County Parks and Recreation for entry information: (661) 259-1750

FASTFRAME

In the Crossroads Shopping Center next to Kohl's. Randy and Rose-Marie of FASTFRAME have a wall, approximately 8' X 8' that they would like to offer for SCAA members to display their work. Olga Kaczmar will be the featured artist in August.

- All artwork must be “unframed” as they can only display FASTFRAME frames in their store. Although if the size of the picture matches one of their frames that they made previously for display, they may choose to put the art in the frame and display it on an easel in the windows.
- Each artist will be featured for one month at a time beginning in July. Not necessarily consecutive months.
- If the art sells while in the store, they request 10%. If, however, the art is purchased and framed in the store, no percentage of sales is requested as they would be selling the frame. SCAA commission still applies.
- All art will be juried by committee. If interested, please email 3 jpeg samples of your work to Lorelle Miller: elle3b@ca.rr.com
- If chosen, please include an 8 ½ “x 11” bio with picture.

They would also like to extend a 20% discount on custom framing to all members of the Santa Clarita Artist' Association.

(Continued on page 4)

SCAA Art Classic XX - October 18 in Hart Hall at Hart Park !

Committee Needed! For those who want to keep their former assignments, please indicate. It's fun! Add to your volunteer hours and get extra privileges during the year! Below is a list of jobs: Please indicate if you want to be a Chair or a helper.

- Pre-Registration of Artists (forms, packets, etc)
- Name Tags and Labels,
- Graphics (Flyers/Posters, Tickets, Program, etc)
- Ticketing and Ticket Control,
- Sponsorships and Fund Raising
- Publicity and Promotions
- Installation and Set-Up
- Public Art Viewing (Saturday-Day before the Art Classic)
- Registration, Check-in, and Reception Desk
- Volunteer coordinator
- Food and Hospitality
- Banquet Set-up and Décor
- People's Choice Awards
- Judges
- Program and Floor Director
- Entertainment
- Auction
- Clean-Up (Post event)

Our Contact numbers:

Zony Gordon
zonygordon@att.net
661-312-3422

Shirley Checkos
artist2thestars@aol.com
661-251-6976

Laurie Morgan (Executive Chair)
love2sing@rmorgan.net
661-259-6789

KUDOS!

- The TV show, "According to Jim" rented a dozen or so sci-fi paintings of Janine Cooper-Ayres. The episode aired already, but you can view the May 26th episode on www.abc.com
- Janet Recchia and her students are exhibiting in Fast Frames for the month of June.
- Cecily Willis sold several paintings at the Canyon Theatre Guild.



MEMBERS' COMMENTS

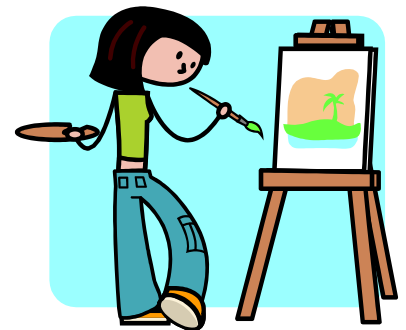
In a few sentences let us know your positive experiences of our monthly demonstrators, or other SCAA events. Every month a couple of member's comments will be chosen to put in the newsletter. Direct correspondence to newsletter editor, Hector Fernandez at hec-tor1164@yahoo.com

BEAUTIFUL ART BOOKS FOR AUCTION

Each book is about a different artist. They have been researched for pricing and are listed on Amazon, and ebay ranging from \$1.00 - \$12.99 each (the lowest price good condition, the highest being brand new). These are good quality. There are 27 books plus one general index volume. The bidding has already started with an opening bid by Evie Cook for \$50. Please email Laurie Morgan with any bids love2paint@lmorgan.biz. Bidding ends midnight July 12th. If you want to see them, please contact Evie evcook333@yahoo.com.

ARTISTS WANTED

Beyond the Fringe Salon is looking for artists to showcase their work in their first "Art in Action" Showing & Auction. All proceeds will benefit the Santa Clarita Valley Food Pantry. Saturday, July 11, 2009. Contact Amy or Chelsea 661.259.1982



JUNE PRESENTER – MELI CALKINS

Our demo artist Meli Calkins forgot the hand-outs about pastel painting she meant to bring to the meeting. If anyone is interested in them, please email Lisa Barr and she will forward them to you: lisa6inca@sbcglobal.net

REMINDERS

- **BOARD MEETINGS** are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to the secretary Jane Dietz: mejaneed@att.net
- **ALL members receive a FREE web page.** This includes your Bio or Artist's Statement, 2 - 3 images of your art work, headshot and contact information. You have to contact me to set this up, it is not automatic. If you already have a web site send me your web site address and I will post the link. Diane Bruckner, SCAA Web Master, dianebruckner@aol.com or 661.803.2350
- **Deadline For Newsletter Articles And Advertising Is The 20th Of The Month Prior To Issue**
- **ART CLASSIC VIDEO.** Our member Leland Thomas has generously made a DVD of the 2008 XIX Art Classic and judges' commentary. Both are available for purchase on our website for a very nominal fee.
- **KUDOS** Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos"

ADVERTISING IN THE NEWSLETTER

Advertising rates are shown below. Please send a check payable to **SCAA** to: Hector Fernandez, 22674 Matana Drive, Saugus, CA 91350. Send ad copy (jpg format is preferred) to hector1164@yahoo.com. Questions call (661) 296-2623.

Per One Month	Members	Non-Members
Business Card 2"x3½"	\$10	\$15
¼ page 5" x 4"	\$20	\$25
½ page 5" x 8"	\$35	\$45

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- All of our work is done by expert framers right here in our Santa Clarita Store.

Santa Clarita Artists' Association Members Receive 10% Discount

26450 Ruether Ave., #203 Santa Clarita
(Off Soladad Canyon Road, Just south of Home Depot)

(661) 250-8420

2009 SCAA Board of Directors and Committee Chairs

EXECUTIVE BOARD

President –	661.244.7689	Laurie Morgan	love2paint@lauriemorgan.biz
Vice President –		Peggy Patti	pattijp2@ca.rr.com
Treasurer –		Shirley Checkos	artist2thestars@yahoo.com
Recording Secretary –		Jane Dietz	mejaneed@att.net
Internet/On-line Treasurer –		Diane Bruckner	dianebruckner@aol.com

COMMITTEE CHAIRS

60 Minutes With An Artist —	Jaylene Armstrong	Jaylene@ca-productions.com
661 Arts Rep. –	Peggy Patti	pattijp2@ca.rr.com
Art Classic Co-Chairs –	Zony Gordon	zonygordon@yahoo.com
Artistic Smiles –	Shirley Checkos	artist2thestars@yahoo.com
	Jackie Nichols	nicholski@sbcglobal.net
Art of Healing, Capelli Salon –	Olga Kaczmar	okaczmar@earthlink.net
Canyon Theatre Rep –	Laurie Morgan	love2paint@rmorgan.net
Fundraising –	Laurie Morgan	love2act@rmorgan.net
Graphics -	Sandy Fisher	up2trouble@socal.rr.com
Historian –	Evie Cook	evcook333@yahoo.com
Membership –	Cheri Marcovitch	chercreations@aol.com
Membership Roster -	Jackie Sofen	myrsof@earthlink.net
Monthly Meeting Program Coordinator –	Yvonne Angel	tinywing@pacbell.net
Monthly Meeting Hospitality –	Jacqueline Sofen	myrsof@earthlink.net
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	Laura Wambsgans	marblemad@hotmail.com
Publicity –	Lorelle Miller	elle3b@ca.rr.com
Tournament Players Club –	Olga Kaczmar	okaczmar@earthlink.net
Tesoro Historic Adobe –	Jaylene Armstrong	Jaylene@ca-productions.com
	Sandy Fisher, Diane Bruckner, Peggy Patti, Gerda Maxey, Jackie Nichols	
Volunteer Coordinator –	Shirley Manculich	sam43@sbcglobal.net
Webmaster –	Diane Bruckner	dianebruckner@aol.com
Workshops –	Lisa Barr	lisa6inca@sbcglobal.net

Open Positions

Corporate/Media Grant Writer, Sponsorships

BOARD MEETINGS ARE THE FIRST MONDAY OF THE MONTH.

Members are welcome to come. Please give 24 hour notice to the secretary Jane Dietz: mejaneed@att.net

