



ARTI-FACTS

a monthly newsletter for members of the

Santa Clarita Artists' Association

Celebrating 20 Years! 1989 - 2009

26893 Bouquet Canyon Rd., Ste. C, #305

Santa Clarita, CA 91350-2374

661.244.7689 www.santaclaritaartists.org

VOLUME 21, ISSUE 10

OCTOBER 2009

PRESIDENT'S MESSAGE

by Laurie Morgan

It's hard to think about anything else right now except the upcoming Art Classic on October 18th. The amount of time and effort in putting it all together is mind-boggling, so I truly thank those wonderful volunteers on the committee for their dedication, expertise and energy. And I will write more next month after the event. But, I do have to think about other things too.

One of them is elections for next year. Yes, that follows right on the heels of the Art Classic. I am proud to have served as your president for this year. Our by-laws state that the President can hold the office for only 2 consecutive terms. So if elected I may serve another term. But that is only possible if I have volunteers to serve with me. An organization is only as good as its



members.

This year the board has been outstanding and I would hope many of you will return to your positions. But there are many positions in need of a chair and I hope you, especially new members will take a few moments to ask me about the opportunities that becoming involved can create. We want new and fresh ideas every year and the people to implement them. Think about it; ask questions, we want to hear from YOU!

ART CLASSIC

On Sunday, Oct. 18, 2009 the Los Angeles County Dept. of Parks and Recreation and Santa Clarita Artists' Association (SCAA) will co-host the annual fundraiser art show, the 20th annual Art Classic.

"You don't want to miss the best attended community Art Event of the Season! Our Art Classic committee has a wonderful gala planned – with some fresh ideas" says Laurie Morgan, President.

The value of this splendid affair far exceeds the surprisingly low advanced admission cost of \$25 (ticket cost will be \$30 at the door). Tickets are available online now at <http://www.santaclaritaartists.org/> and click on 2009 Art Classic.

The Classic will be held at Hart Hall, William S. Hart Park, 24151 Newhall Ave., Santa Clarita, (from 1-5

(Continued on page 2)

ART CHANGE-OUTS

Artistic Smiles

The next change out is in November. Date TBA.
Please contact Jackie Nichols: 661-259-1528

Tesoro Adobe Historical Park.

All artists should have their artwork out by Wednesday, October 14th. 9 am -12.



AT A GLANCE



10/3-10/4

Santa Clarita Festival of the Arts

10/14

Deadline to remove artwork from Tesoro Adobe Park

10/15

Third Thursday, Downtown Newhall

10/18

Art Classic XX

10/24

Plein Air Paint Out

10/25

"60 Minutes with an Artist"

(Continued from page 1)

pm). It will be an afternoon filled with musical entertainment, wine and beverages, tasty hors d'oeuvres and desserts catered by the Hyatt Hotel and other sponsors.

Free public viewing will be on Saturday, Oct. 17, (1:30-5 pm) for students, seniors, handicapped, and organizations – minus the party atmosphere.

GENERAL MEMBERSHIP MEETING COMMUNITY ROOM AT THE WESTFIELD TOWN CENTER

PLEASE NOTE: No meeting in October due to the Art Classic.

"60 MINUTES WITH AN ARTIST" ART LECTURES—JACKIE SOFEN

Sunday, October 25, 2pm - 3pm

Valencia Library Community Room

The next 60 Minutes With An Artist guest speaker will be Jackie Sofen. Jackie will pose the questions: "What is art?" and "Where does inspiration come from?"

Award winning artist Jacqueline Sofen began formal art training at the Art Institute in Chicago in her early teens. During the more than 60 years since that fortunate start she has never stopped learning and searching.

"Thanks to having traveled and living in many fascinating cultures with long and exotic histories, it seems natural to me to wonder why their art was so different from ours." What did it mean? Why did they do it, and how?

FEATURED WEBSITE HOMEPAGE ARTIST FOR OCTOBER: EVIE COOK

Every month a member that volunteers frequently is picked at random to be the Featured Artist of the Month. Three (3) images of their art, a headshot and a bio are displayed on the SCAA's website's homepage for an entire month. For November, the featured artist will be Lisa Barr

Please contact Diane Bruckner as soon as possible: dianebruckner@aol.com, 661.252.8416. Deadline to submit your art images, headshot and bio is the 25th of the month preceding the month you are featured. (e.g. - if you are the featured artist for June, you need to send your info by May 25th) Images should be 72 dpi, and no larger than 4" x 6". Text can be as much as you like.

All should be sent attached to an email. If you don't have email you can take photos and text to any

(Continued on page 3)

(Continued from page 2)

office supply store and they will scan them and put them on a CD that you can then mail to Diane.

KUDOS

Jackie Nichols sold two paintings last month at Artistic Smiles. Olga Kazmar has also sold 3 paintings at this venue in the past 12 months.

CANYON THEATRE GUILD HALLWAY GALLERY 24242 MAIN ST. OLD TOWN NEWHALL

"Chasing Open Spaces" members Laura Wambsgan and Lorelle Miller will be exhibiting in the CTG Hallway Gallery for the Musical Phantom Sept. 26 – Oct. 31. Following them will be Laurie Morgan for the classic Christmas show Miracle on 34th St., Nov 27 – Dec 19.

Come support live theater in Santa Clarita – and our members' artwork on display! For reservations call (661) 799-2702. To exhibit at the CTG please contact Laurie Morgan at love2paint@rmorgan.net or (661) 244.7689.

FASTFRAME – JACKIE CLEVELAND IN NOVEMBER

In the Crossroads Shopping Center next to Kohl's

Randy and Rose-Marie of FASTFRAME have a wall, approximately 8' X 8' that they would like to offer for SCAA members to display their work.

· All artwork must be "unframed" as they can only display FASTFRAME frames in their store. Although if the size of the picture matches one of their frames that they made previously for display, they may choose to put the art in the frame and display it on an easel in the windows. Each artist will be featured for one month at a time. Not necessarily consecutive months.

· If the art sells while in the store, they request 10%. If, however, the art is purchased and framed in the store, no percentage of sales is requested as they would be selling the frame. SCAA commission still applies.

· All art will be juried by committee. If interested, please email 3 jpeg samples of your work to Lorelle Miller: elle3b@ca.rr.com If chosen, please include an 8 ½ "x 11" bio with picture.

They would also like to extend a 20% discount on custom framing to all members of the Santa Clarita Artist' Association.

SANTA CLARITA FESTIVAL OF THE ARTS

This October (3 & 4) the city will be hosting the annual art event on the streets of Newhall. Several of our members will be giving demonstrations. The SCAA has a booth and it's not too late to volunteer, bring your easel and paints, or sketch pad and pencils and join us!

PLEIN AIR PAINT OUT

Saturday, October 24, 2009 2:00pm - 5:00pm

This month we are going to do our monthly paint out at Lombardi's Ranch, which is a family owned and operated farm in Santa Clarita. The pumpkin patch will be alive with autumn colors. Lombardi's Ranch has a beautiful rural feel and is just a few miles away. This plein air painting event is open to the community, membership is not required. You can paint, sketch, photograph, whatever you enjoy.

Location:

The Ranch is 4.7 miles traveling Northeast on Bouquet Canyon, From the junction of Seco Canyon and Bouquet Canyon. You can also get directions from their website.

Lombardi Ranch www.lombardiranch.com

29527 Bouquet Canyon Rd
Santa Clarita, CA 91390-1134
(661) 296-8697



It would be helpful to let us know you are coming so we can be on the lookout for you. On the day of the paint out we will have our cell phones for your convenience.

If it's raining the event is cancelled. Bring your usual set up for plein air, along with water and a snack. If you are new to plein air or just have questions please call Laura Wambsgans at 661 259-0696 or Lorelle Miller at 661 297-1298 or email Wambsgans@pacbell.net. On the day of the paint out you can reach us by calling 818 625-0446 or 661 406-6706.

(Continued on page 4)

(Continued from page 3)

THIRD THURSDAYS **Calling All Artists**

Old Town Newhall Art Walk – Kick-off was September 17th!

Their mission: to open the doors of Santa Clarita's visual arts community by creating approachable and accessible art and cultural venues that encourage the community to connect and celebrate expression and diversity has begun.

Third Thursdays is a free self guided art walk down Main Street in the Arts District of Old Town Newhall anchored by The Canyon Theatre Guild and the Repertory East Playhouse. This once monthly Art Walk is both reactive and interactive. One can look and appreciate art, purchase art or participate in art. All artists are welcome from visual to performance arts. Come and display your art and talent, whatever the medium. All art forms must be submitted for approval. Join us in promoting and strengthening the arts community in Santa Clarita!

To submit your art please email:
otnartwalk@yahoo.com – 3 photos of your art in Jpeg format.

For more information feel free to call Sabina at 661-212-8158. (SCAA members and non-members may apply – when submitting; mention if you are a SCAA member)

Bobbi Bell from OUT WEST in Old Town Newhall would like artist submissions for her portion of the Art Walk. With her stores theme in mind (Western wear, Southwestern, folk, etc.), please submit artwork that will make sense in her business. Send submissions to bjbootz@netzero.net

MEMBERS' COMMENTS

Jackie Nichols

I had the pleasure of working the Central Park 661 Art Booth at the final concert last month. We did the marble painting and went through about 150 paper plates. The kids had a blast and it was very busy with just my son (not a SCAA member) and I working this event. We had a BLAST, the music was great and the kids were adorable.

There were thousands of people there. Olga wore a Tin Man Costume and carried our SCAA Banner all over the park advertising the Association. Great Job Olga, Way to Go. Be a Volunteer, Don't miss out on all the fun. This was my first huge venue to work on my own. Thanks, many thanks to my son for helping. We could not have done it without him.

ARTISTIC SMILES

- Jackie Nichols

We are planning to have a Christmas boutique at Artistic Smiles in November or early December. The boutique will feature approximately 6 to 7 artists at tables set up with smaller items for sale and of course our gallery of paintings on display and for sale. There will be a selection committee and details will follow. We will have music, maybe wine, refreshments and lots of gratitude and fun. Evie Cook has some "ART" LOGO Tee shirts for sale that will be fun to wear at any of our Venues. Keep that in mind. She is selling them at her cost plus \$2 addition which is contributed to the SCAA at sale.

I have had the pleasure of working the Artistic Smile Venue for almost 3 years now. More information on this later when details have been worked out with Artistic Smiles.

I believe that Gerda Maxey sold a painting at this venue also, maybe 2. This is just to let you members know that Artistic Smiles is a worthwhile and working Venue. So join us! The following exchange will be in November, and the date will be in the November newsletter. The third or fourth Thursday of the month. There is no charge to hang paintings at this Venue. If you sell, the SCAA gets 20% of the sale.

The Association can always use volunteers at any of our Venues, so please come out and help whenever you can. No special skills needed to do this.



REMINDERS

BOARD MEETINGS are the first Monday of the month. Members are welcome to attend. Please give 24-hour notice to the secretary Jane Dietz: mejaneed@att.net

ALL members receive a FREE web page. This includes your Bio or Artist's Statement, 2 - 3 images of your art work, headshot and contact information. You have to contact me to set this up, it is not automatic. If you already have a web site send me your web site address and I will post the link. Diane Bruckner, SCAA Web Master, dianebruckner@aol.com or 661.803.2350

Deadline For Newsletter Articles And Advertising Is The 20th Of The Month Prior To Issue

KUDOS Are you having an Art Show? Did you win an award? Let us know and we'll give you "Kudos"



FRAMES CONNECTION

Your wholesale connection to the finest in Custom Framing, Pre-Framed Art and Mirrors.

- Thousands of frames to choose from.
- Friendly framing consultants ready to assist you.
- All of our work is done by expert framers right here in our Santa Clarita Store.

Santa Clarita Artists' Association Members Receive 10% Discount

26450 Ruether Ave., #203 Santa Clarita
(Off Soladad Canyon Road, Just south of Home Depot)

(661) 250 8420

ADVERTISING IN THE NEWSLETTER

Advertising rates are shown below. Please send a check payable to **SCAA** to: Hector Fernandez, 22674 Matana Drive, Saugus, CA 91350. Send ad copy (jpg format is preferred) to hector1164@yahoo.com. Questions call (661) 296-2623.

Per One Month	Members	Non-Members
Business Card 2"x3½"	\$10	\$15
¼ page 5" x 4"	\$20	\$25
½ page 5" x 8"	\$35	\$45



BLICK
art materials

WWW.DICKBLICK.COM

MEMBERS' COMMENTS

In a few sentences let us know your positive experiences of our monthly demonstrators, or other SCAA events. Every month a couple of member's comments will be chosen to put in the newsletter. Direct correspondence to newsletter editor, Hector Fernandez at hector1164@yahoo.com

2009 SCAA Board of Directors and Committee Chairs

EXECUTIVE BOARD

President –	661.244.7689	Laurie Morgan	love2paint@lauriemorgan.biz
Vice President –		Peggy Patti	pattijp2@ca.rr.com
Treasurer –		Shirley Checkos	artist2thestars@yahoo.com
Recording Secretary –		Jane Dietz	mejaneed@att.net
Internet/On-line Treasurer –		Diane Bruckner	dianebruckner@aol.com

COMMITTEE CHAIRS

60 Minutes With An Artist —	Jaylene Armstrong	Jaylene@ca-productions.com
661 Arts Rep. –	Peggy Patti	pattijp2@ca.rr.com
Art Classic Co-Chairs –	Zony Gordon	zonygordon@yahoo.com
Artistic Smiles –	Shirley Checkos	artist2thestars@yahoo.com
Art of Healing, Capelli Salon –	Jackie Nichols	nicholski@sbcglobal.net
Canyon Theatre Rep –	Olga Kaczmar	okaczmar@earthlink.net
Graphics -	Laurie Morgan	love2paint@rmorgan.net
Historian –	Laurie Morgan	love2act@rmorgan.net
Membership –	Evie Cook	evcook333@yahoo.com
Membership Roster -	Bob Hernandez	dichos1@hotmail.com
Monthly Meeting Program Coordinator –	Cheri Marcovitch	chercreations@aol.com
Newsletter Editor –	Jackie Sofen	myrsof@earthlink.net
Newsletter Snail Mail –	Yvonne Angel	tinywing@pacbell.net
Phone Tree –	Lisa Barr	lisa6inca@sbcglobal.net
Plein Air Paint Out Co-Chairs –	Hector Fernandez	hector1164@yahoo.com
Publicity –	Ken Ross	kenrossrb@aol.com
Tournament Players Club –	Shirley Manculich	sam43@sbcglobal.net
Tesoro Historic Adobe –	Laura Wambsgans	marblemad@hotmail.com
Webmaster –	Lorelle Miller	elle3b@ca.rr.com
	Olga Kaczmar	okaczmar@earthlink.net
	Jaylene Armstrong	Jaylene@ca-productions.com
	Peggy Patti, Gerda Maxey, Jackie Nichols, Olga Kaczmar	dianebruckner@aol.com
	Diane Bruckner	

Open Positions

Corporate/Media Grant Writer, Sponsorships

BOARD MEETINGS ARE THE FIRST MONDAY OF THE MONTH. Members are welcome to come. Please give 24 hour notice to the secretary Jane Dietz: mejaneed@att.net

